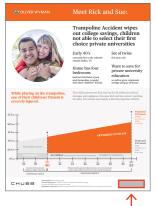
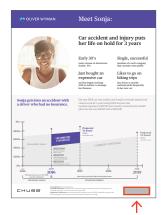
# Co-branding Instructions for Agents and Brokers









**Note:** The only places in the documents that need to be edited are highlighted in red above.

### If you have Adobe Acrobat Pro:

- 1. Open your Chubb brochure in Acrobat and select "Edit PDF".
- Scroll to the appropriate section and insert your cursor in the highlighted gray box.
- Click this highlighted gray box and go to "Objects" in the edit bar on the righthand side of the PDF. Please note this is the only area you will need to edit in each document.
- 4. Click on the third icon from the left in the second row to "replace image". You can then replace this white box image with your co-branded logo.
- 5. To save, go to "File", then click "Save As" to determine your file name and where it will be stored.

## If you do NOT have Adobe Acrobat Pro:

Print your Chubb Resource Guide and attach your co-branded logo onto the white box section.

#### **Basic Rules for co-branding:**

The partner logo should be visually equal to or smaller than the Chubb logo.

It should appear as far from the Chubb logo as possible. The minimum safe distance is one Chubb logo length away.

When possible the partner logos should be presented as grayscale if placed on white background, and reversed to white if placed on a colored background.

## Chubb. Insured.<sup>™</sup>

Chubb is the marketing name used to refer to subsidiaries of Chubb Limited providing insurance and related services. For a list of these subsidiaries, please visit our website at www.chubb.com. Insurance provided by ACE American Insurance Company and its U.S. based Chubb underwriting company affiliates. All products may not be available in all states. This communication contains product summaries only. Coverage is subject to the language of the policies as actually issued. Surplus lines insurance sold only through licensed surplus lines producers. is the world's largest publicly traded property and casualty insurance group. With operations in 54 countries, Chubb provides commercial and personal property and casualty insurance, personal accident and supplemental health insurance, reinsurance and life insurance to adverse group of clients. Chubb Limited, the parent company of Chubb, is listed on the New York Stock Exchange (NYSE: CB) and is a component of the S&P 500 index. Copyright ©2018